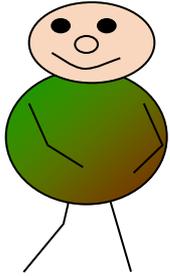


A Project

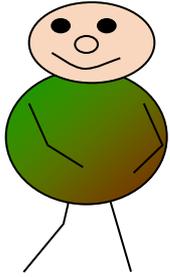
- John goes to town.
 - John goes to the bus stop, waits for the bus, pays the driver and takes a seat.
 - Ten minutes later the bus arrives at the town centre. John leaves the bus.
 - John is happy.



What went wrong?

- John goes to town.
 - He goes to the bus stop but the bus already left.
 - John is late.

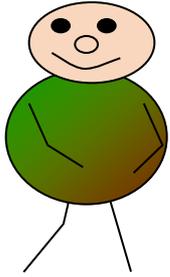
Time



What went wrong?

- John goes to town.
 - He goes to the bus stop, waits for the bus, wants to pay the driver but hasn't got enough money.
 - John stays at home.

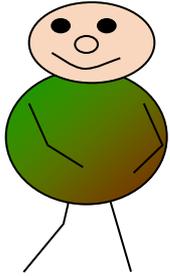
Cost



What went wrong?

- John goes to town.
 - He goes to the bus stop but suddenly he decides to take a taxi, however as the costs of a taxi are much higher than the bus fare John hasn't got enough money.
 - John is late.

Scope



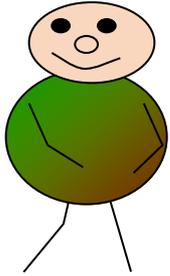
What went wrong?

- John goes to town.
 - He goes to the bus stop, waits for the bus, pays the driver and takes a seat.
 - John realizes that travelling in busses makes him sick. He would prefer having taken a taxi.
 - John arrives in the town centre but is very unhappy.

Quality

Marc Conrad

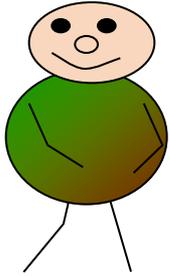
<http://perisic.com/pmg>



What went wrong?

- John goes to town.
 - He goes to the bus stop, waits for the bus, pays the driver and takes a seat.
 - Two minutes later the bus breaks down.
 - John is late.

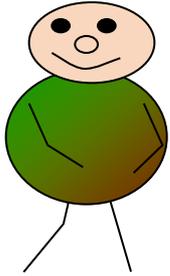
Risk



What went wrong?

- John goes to town.
 - While walking to the bus stop he starts questioning the whole purpose of life, universe and 'going to town'; feels unmotivated and loses focus.
 - While reflecting on all this he misses the bus.
 - John is late.

Human Resources

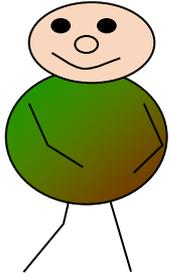


What went wrong?

- John goes to town.
 - John tries to find out when the bus is leaving, searches the web, calls the bus company and asks his friends but the information cannot be found.
 - John comes to the bus stop minutes after the bus has left.
 - John is late.

Communication

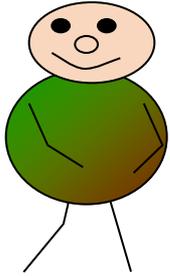
Marc Conrad



What went wrong?

- John goes to town.
 - He goes to the bus stop, waits for the bus.
 - John has a long argument with the driver about the correct route to the centre. Finally the driver loses her temper and makes John to leave the bus.
 - John is late.

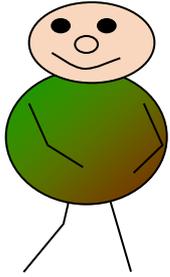
Stakeholders



What went wrong?

- John goes to town.
 - John hasn't got shoes.
 - John stays at home.

Procurement



What went wrong?

- John goes to town.
 - John has the right amount of money, and is in time for the bus. He has shoes, feels motivated and the busses are running fine.
 - John goes to the wrong bus stop.
 - John is unhappy.

Integration

Ten Knowledge Areas of Project Management

